

AtWell STAGEDHOME



Hidden potential...

A large 5-bedroom split in Katonah New York is taken off the market after 14 months and no sale. The home sellers are trying a new approach – home staging. *AtWell Staged Home* develops a detailed and budget conscious DIY plan, aggressively implemented by nearly 30 volunteers over a two week period. The only items purchased for this transformation are paint and a slipcover. The approach works. **Four days after going back on the market it sells.**



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