

From Non-Starter to Contender

Below are the original listing pictures from 3 years earlier. Compare these same spaces after staging.

Out hiking, owner and stager meet for the first time. As they discuss the secrets of selling a home, Susan realizes that she attended the open house 3 years earlier. What are the odds?

A few months later, owner and stager get together for a dramatic transformation. **Owner is thrilled with the results and now views her house as a contender in the starter home market of North Salem NY.**



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