Taxed Enough

All it takes is a too-high tax bill to make these home owners decide it is time to sell.

Agent reimbursed 2-hour consultation leads to a sale in just 6 weeks for 96% of asking.

Bad real estate market? Not when you stage, price it right, and your agents are staging believers.

Listing pictures below show a well-staged home. What did we do? See page two for more details.

Bath After Staging

Great Room/Kitchen After Staging

Master Bedroom After Staging

Child's Bedroom After Staging

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*Living Room After Staging –
(Door leads to adjacent dining room.)*

Living Room After Staging

Transformations are completed during the initial consultation. In this case it takes just 3 hours. During the consultation, living and dining rooms are returned to their original designations. For a quick transformation – that can be handled without professional movers – the larger wood pieces remain in the reclaimed living space. Very handy homeowners later swap the overhead light fixture and chandelier in these two spaces.

Picture these rooms before staging: Can you imagine these overstuffed green chairs, sofa, side tables and even more furniture, all packed into the dining space shown below? And, even though this is a good sized dining table, can you imagine it floating in this very large living space? Well, that's what it looked like when we arrived. How did it feel? The living room certainly felt cozy, but very small. Every wall – even the French doors to the back yard – are lined with furniture. How do you sell the best feature in a room – the French doors – when you don't even notice they are there?

Homeowners decorated their home to live, but are now willing to decorate it to sell. It pays off as they only have to change their lifestyle for 6 weeks. The change costs them nothing, but makes them thousands with a quick sale close to asking price.

Living Room After Staging

Dining Room After Staging – Right wall (not shown) contains French Doors